

ETCP Fundraising on Track

Two new organizational members broaden diversity of council.

by Katie Geraghty

ETCP is pleased to announce that through the generous support of leaders of the entertainment industry it is over half way to its fundraising goal of \$750,000. Through the efforts of Jackie Tien, chair of the ETCP Fundraising and Marketing Committee, and members of the Certification Council, ETCP has received over \$400,000 in donations. Nearly 75 companies and individuals have already pledged their contributions.



Tim Hansen of Oasis Stage Works, ESTA's Certification Council Chair, presents plaques to Tom Young, Vice President of Sales and Marketing for J.R. Clancy (left), Bruce Brockman, USITT President (above), and Brian Lawlor, Thirteenth Vice President of the General Executive Board and Co-Director Stagecraft of IATSE (right) in recognition of their organizations' generous contributions to the Entertainment Technician Certification Program.



Clear Channel Entertainment and IATSE have joined the United States Institute for Theatre Technology (USITT) as Executive Producer contributors, ETCP's highest fundraising level, by donating \$100,000 and \$75,000 respectively. ETCP's fundraising campaign is seeking funds for the development stage of the program, which is expected to become self supporting once the initial development phase is complete.

Clear Channel Entertainment's and IATSE's donations further demonstrate their commitment to safety in the entertainment industry. Tim Hansen, chair of the Certification Council, commented, "We are very pleased that Clear Channel Entertainment and IATSE have recognized the significance of this program with their very generous contributions. These donations will allow the development of the program to quickly advance toward our goal of certifying entertainment technicians." Mr. Hansen went on to add, "This program could not go forward without

the support of industry leaders like IATSE and Clear Channel Entertainment. It is essential for the success of this program to have support from both labor and employers."

Upon announcing the donation, IATSE International President Thomas C. Short commented, "Assuring safety on the job is of paramount importance to our members. The new certification program is a step toward achieving a more secure working environment for our members."

Due to the strong support from within the industry, ETCP has been able to contract with a psychometrician (a psychologist or measurement scientist who devises, constructs, and standardizes psychometric tests). The psychometrician will work closely with the council-appointed subject matter experts to begin the examination development process. ETCP will focus on disciplines that directly affect the health and safety of performers, crews, and audiences. The first areas for certification will be electrical skills and rigging skills.

New Council Members Named

The Alliance of Motion Picture and Television Producers (AMPTP) and the International Communications Industries Association, Inc. (ICIA) have shown their commitment to the certification program by accepting permanent seats on the Certification Council.

AMPTP has appointed Dennis King, AMPTP Vice President, as its representative to the council. ICIA has appointed Tom Stimson, Sales and Operations Manager for Alford Media Services; and Lou Nanni, ICIA Director of Certification and Workforce Development as its representatives to the council.

The ETCP Council members represent the diversity of the entertainment industry. The members are key leaders in entertainment business, labor, facilities, associations, and academia. The members include AMPTP, CITT, CCE, IATSE, IAAM, ICIA, TEA, and USITT.

For more information, please visit the ETCP Web site at www.etcp.esta.org or call Katie Geraghty, ETCP Certification Director or Lori Rubinstein, ESTA Executive Director at 212-244-1505. ●